COOLPIX

I AM YOUR COOLPIX GUIDE

At the heart of the image

Nikon

COOLPIX

I AM YOUR PERFECT MATCH

CHOOSING A COMPACT DIGITAL CAMERA

Capture memorable moments effortlessly with a Nikon COOLPIX.

From fun with friends to action and adventure, you're always ready to take stunning shots when you carry a COOLPIX – and each camera makes photography a pleasure.

There's a COOLPIX to fit every lifestyle, so you'll never miss a special shot or perfect portrait. Share instantly with Wi-Fi for quality photos on the go, get wet with a waterproof camera, let the action come to you with ultra-zoom, or explore your creativity with sophisticated settings.

Find the COOLPIX that's right for you or a loved one – whoever you are, wherever you go.

FIND YOUR IDEAL CAMERA

CHOOSE YOUR COOLPIX CATEGORY

BEAUTIFULLY SIMPLE

These classic COOLPIX cameras give great results, simply and easily – ideal for capturing treasured family memories.

COOLPIX L30

COOLPIX L29

COOLPIX L620

COOLPIX L830

COOLPIX L330

STANDOUT STYLE

With bold colours and slim COOLPIX designs, you'll always take superb pictures in style – perfect carry-anywhere cameras.

COOLPIX S02

COOLPIX S2800

COOLPIX S6700

COOLPIX S5300

COOLPIX S3600

ANDROID™ CAMERA

The Android™ COOLPIX has built-in Wi-Fi for sharing photos and downloading apps to play or be social – keeping you connected.

COOLPIX S810c

SUPER ZOOM & SHARE

High-zoom COOLPIX cameras get closer to the action and let you share highlights via Wi-Fi – for fine images made social.

COOLPIX S6800

COOLPIX S6600

COOLPIX S9600

COOLPIX S9700

COOLPIX P530

COOLPIX P600

WATERPROOF SHOCKPROOF

Tough enough for your active lifestyle, robust COOLPIX cameras brave the elements to give stunning shots – always ready for adventure.

COOLPIX S32

COOLPIX AW120

BRILLIANT PERFORMANCE

Shoot superior images your way, by exploring manual controls or shooting RAW – bringing your creative vision to life.

COOLPIX P340

COOLPIX A

COOLPIX P7800

BEAUTIFULLY SIMPLE

Meaningful moments can take you by surprise, so make life easy with a COOLPIX that's simple to operate and takes stunning shots. You'll be ready to capture smiling faces, fun celebrations and happy holidays in crisp photos and smooth movies you'll enjoy forever. Classic styling packs in a range of automatic technology to optimise settings so you'll always get the best results. Zoom in on the details and frame images with superb clarity – even in bright sunlight.

EASY AUTO MODE
Want a great picture without much effort? Easy Auto mode does all the work for you, optimising your camera's settings to make sure you get a perfect picture every time.

HANDY TO HOLD
Ergonomic design offers a good grip for your COOLPIX camera, making it feel comfortable in your hands with a natural ease of operation – for clearer images and smoother movies.

SMART PORTRAIT SYSTEM
Want everyone to look fabulous? Smart Portrait System makes portraits perfect, with Smile Timer catching the ideal expression and Glamour Retouch to soften skin tones and reduce under-eye dark circles.

AA-SIZED BATTERIES
When your camera runs on AA batteries, you never have to worry about charging it, or adaptors when you travel. Just pop in the batteries and you're ready to shoot.

COOLPIX L29

16 megapixels | 5x Zoom | 6.7-cm/2.7-in LCD

- 16 MP image sensor
- Crisp HD (720p) video recording

COOLPIX L30

20 megapixels | 5x Zoom | 7.5-cm/3-in LCD

- 7.5-cm/3-in LCD screen
- NIKKOR 5x optical zoom lens

COOLPIX L330

20 megapixels | 26x Zoom | 7.5-cm/3-in LCD

- NIKKOR 26x optical zoom lens
- Lens VR (vibration reduction)

COOLPIX L830

16 megapixels | 34x Zoom | 7.5-cm/3-in RGBW LCD

- NIKKOR 34x optical zoom lens
- 7.5-cm/3-in tilt screen

COOLPIX L620

18 megapixels | 14x Zoom | 7.5-cm/3-in LCD

- NIKKOR 14x optical zoom lens
- Back-illuminated 18 MP CMOS sensor

BEAUTIFULLY SIMPLE

COLOURS

COOLPIX L29

Easy to use and comfortable to hold, the 16-megapixel COOLPIX L29 makes capturing great images effortless. Simple controls and smart automatic technology deliver sharp images, ensuring you take portraits with smiling faces and open eyes, through the wide-angle NIKKOR 5x optical zoom lens. Switch to filming the action at the touch of a button or set the camera to Easy Auto mode for fabulous photos simply and easily. Make memories last with the COOLPIX L29.

HD | **16** megapixels | **5x** Zoom | **6.7-cm/2.7-in** LCD

FIND OUT **MORE**

EASY TO USE

Relax and let your camera do the work for you with Easy Auto mode optimising the settings for you, to suit the light wherever you are. Motion Blur Reduction compensates for camera and subject movement to give you sharper shots, even with fast-moving subjects.

CRISP HD (720P) VIDEO RECORDING

Switching from stills to video is a breeze, with a dedicated movie-record button that lets you capture the action instantly. Never miss a magic movie moment again, when you can record at the touch of a button and swap back easily to taking photos.

MORE BEAUTIFULLY SIMPLE

COOLPIX L30

COOLPIX L330

COOLPIX L830

COOLPIX L620

COOLPIX L30

Bring life into sharp focus with the easy-to-use 20-megapixel COOLPIX L30. One-touch video recording and Easy Auto mode make snapping photos and movies a delight. From portraits to videos of family fun, the high megapixel count and sharp NIKKOR 5x optical zoom lens deliver clear images every time. Relax and let your camera do the work, with Scene Auto Selector optimising settings so you can just point and shoot. Focus on the important things in life with the COOLPIX L30.

HD | **20** megapixels | **5x** Zoom | **7.5-cm/3-in** LCD

FIND OUT **MORE**

EASY TO OPERATE

Enjoy effortless shooting with easy-to-reach control buttons and Easy Auto mode, which optimises all the settings to suit the light wherever you are shooting. Motion Blur Reduction compensates for camera and subject movement to ensure you'll always get sharp shots, even with fast-moving subjects.

NIKKOR 5X OPTICAL ZOOM LENS

From group shots to close-ups, the wide-angle 26-130mm lens lets you capture meaningful moments and facial expressions with ease. Create fabulous family portraits, record the little ones at play, or capture all the fun of special celebrations like birthdays and anniversaries in clear and crisp detail.

MORE BEAUTIFULLY SIMPLE

COOLPIX L29

COOLPIX L330

COOLPIX L830

COOLPIX L620

COLOURS

COLOUR

COOLPIX L330

The 20-megapixel COOLPIX L330 offers easy handling, classic styling and a powerful 26x optical zoom. Take wide-angle shots and superb telephoto close-ups that will capture your memories in crisp detail. Stability is assured with Lens Shift VR (vibration reduction), anti-blur technology and a comfortable grip. Scene modes give easy access to optimum settings for any shooting conditions and you can frame images easily with the large 7.5-cm/3-in 460k-dot LCD screen. Get simple operation and high performance with the COOLPIX L330.

Full HD | **20** megapixels | **26x** Zoom | **7.5-cm/3-in** LCD

FIND OUT **MORE**

NIKKOR 26X OPTICAL ZOOM LENS

Shoot more than you ever thought possible with wide-angle coverage (22.5-585mm) and macro shooting from as close as approximately 1 cm. Zoom in to capture all the action as it happens, or take incredibly detailed nature or architectural images. High zoom opens up a whole new world of creativity.

EASY OPERATION

Sharp shots are guaranteed with anti-blur technology: Lens Shift VR (vibration reduction) counters the effects of camera shake, while Motion Detection compensates for camera and subject movement. Easy Auto mode optimises camera settings and switching to video is simple with a one-touch movie record button.

MORE BEAUTIFULLY SIMPLE

COOLPIX L29

COOLPIX L30

COOLPIX L830

COOLPIX L620

BEAUTIFULLY SIMPLE

COOLPIX L830

The 16-megapixel COOLPIX L830 has classic styling, is simple to use and gives exceptional results. It feels great to hold and has an ultra-powerful 34x optical zoom. Hybrid VR (5-axis vibration reduction) counters camera shake, while the 7.5-cm/3-in tilt screen lets you shoot from a variety of angles for dynamic photos and Full HD movies. You can switch from stills to video at the touch of a button. Enjoy simplicity, performance and precision for every occasion with the COOLPIX L830.

Full HD | **16** megapixels | **34x** Zoom | **7.5-cm/3-in** RGBW LCD

FIND OUT **MORE**

NIKKOR 34X OPTICAL ZOOM LENS

Get right to the heart of the action or capture fine details with the high-powered 34x optical zoom (22.5-765mm), extendable to 68x Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

7.5-CM/3-IN TILT SCREEN

The large 921k-dot RGBW tilt screen gives you flexibility in shooting with your own unique viewpoint. You can shoot from a child's eye level, over a crowd or take your own creative angle. The clear display makes it easy to frame shots precisely, with superb visibility even in bright sunlight.

COLOURS

MORE BEAUTIFULLY SIMPLE

COOLPIX L29

COOLPIX L30

COOLPIX L330

COOLPIX L620

COOLPIX L620

Taking exceptional images is easy with the 18-megapixel COOLPIX L620. Simplicity of style means easy operation, without sacrificing performance. The 14x optical zoom puts you at the heart of the action, capturing magic moments in sharp detail. With Easy Auto Mode and 18 scene modes to choose from, you'll always have exactly the right settings. Shoot movies in Full HD, capturing memories as they happen. Light up your life with the camera that makes great shots simple – the COOLPIX L620.

Full HD | **18** megapixels | **14x** Zoom | **7.5-cm/3-in** LCD

FIND OUT **MORE**

NIKKOR 14X OPTICAL ZOOM LENS

Your camera's high zoom capability – with wide-angle coverage (25-350mm) and macro shooting from as close as approximately 1-cm/0.4-in – puts you where the action is. Capture sports in play, shoot nature or architectural close-ups, or record all the details of family celebrations in living colour.

BACK-ILLUMINATED 18 MP CMOS SENSOR

With back illumination the camera's image sensor is highly sensitive. It maximises the light available to each pixel, ensuring that you take high quality photos in all light conditions – even low light. Finer details are made clear and your images make great photo or poster enlargements.

COLOURS

MORE BEAUTIFULLY SIMPLE

STANDOUT STYLE

You and your photos will always look great when you're shooting with a slim and stylish COOLPIX camera. Each one is superbly designed for exceptional performance in a slimline body, and available in a range of bright, fashionable colours. From ultra-compact to carry-anywhere cameras for all occasions, they fit perfectly in a pocket or purse. Capture all the fun at parties and take great portraits with automatic technology making it easy for you. Life is picture perfect with COOLPIX style.

STYLISH DESIGN
From a camera smaller than a credit card that you can wear as a fashion statement to a slender Wi-Fi camera for instant sharing, COOLPIX is where style meets substance.

GLAMOUR RETOUCH
Make every portrait flattering with Glamour Retouch to soften skin tones, hide imperfections, whiten teeth or even add make-up like mascara or lipstick. Never have a bad photo day again!

SPECIAL EFFECTS & QUICK EFFECTS
Get creative with effects, including quick effects straight after you shoot, like Super Vivid colour saturation to High Key brightening or Painting, which makes your photo look like an artwork.

VIBRATION REDUCTION
Lens Shift VR (vibration reduction) helps you to take crisp and clear shots or movies by countering the effects of camera shake, for enhanced stability even at full zoom.

COOLPIX S3600

20 megapixels | 8x Zoom | 6.7-cm/2.7-in LCD

- NIKKOR 8x optical zoom lens
- HD video

COOLPIX S2800

20 megapixels | 5x Zoom | 6.7-cm/2.7-in LCD

- 20 MP CCD image sensor
- NIKKOR wide-angle 5x optical zoom

COOLPIX S6700

20 megapixels | 10x Zoom | 7.5-cm/3-in LCD

- NIKKOR 10x optical zoom lens
- 7.5-cm/3-in LCD screen

COOLPIX S5300

16 megapixels | 8x Zoom | 7.5-cm/3-in LCD

- Built-in Wi-Fi
- Back-illuminated 16 MP CMOS sensor

COOLPIX S02

13 megapixels | 3x Zoom | 6.7-cm/2.7-in touch panel LCD

- 7.3 GB internal memory
- 13 MP CMOS sensor

STANDOUT STYLE

COOLPIX S3600

Become a stylish sharp shooter with the 20-megapixel COOLPIX S3600. It's the slim, carry-anywhere camera that always gives you stunning shots. An 8x optical zoom gets you close to the action, the retouch menu lets you add fun effects, and Glamour Retouch makes every portrait flattering. Scene Auto Selector optimises settings, so you can focus on framing fabulous photos. Pick the perfect camera colour to suit your lifestyle and take superb shots with the COOLPIX S3600 – where style meets substance.

HD | **20** megapixels | **8x** Zoom | **6.7-cm/2.7-in** LCD

FIND OUT **MORE**

SLIMLINE STYLING

Looking for a camera that's light and easy to carry? Slim styling means the rounded design fits your hand like a glove and the slender body has a high-quality finish that comes in a range of bright and stylish colours – so your camera looks good too!

NIKKOR 8X OPTICAL ZOOM LENS

Get closer to the fun and take in all the details with the wide-angle 8x optical zoom (25-200mm), extendable to 16x Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

COLOURS

MORE STANDOUT STYLE

COOLPIX S2800

COOLPIX S6700

COOLPIX S5300

COOLPIX S02

STANDOUT STYLE

COOLPIX S2800

Simplicity and style come together in the 20-megapixel COOLPIX S2800, making perfect pictures effortless. It's a slimline, carry-anywhere camera with HD movie recording and 5x optical zoom. Always catch friends and family at their best with Smart Portrait System alerting you when they smile or blink, and advanced Glamour Retouch to add make-up effects. Scene Auto Selector optimises all the settings for you, so you can just point and shoot. Capture life as it happens with the COOLPIX S2800.

HD | **20** megapixels | **5x** Zoom | **6.7-cm/2.7-in** LCD

FIND OUT **MORE**

20 MP CCD IMAGE SENSOR

The impressive 20-megapixel image sensor gives you brilliantly detailed images that capture the moment perfectly – even in low light – so they're ideal for creating picture or poster enlargements.

NIKKOR WIDE-ANGLE 5X OPTICAL ZOOM

The versatile wide-angle lens makes it easy to capture group shots and portraits by putting you at the heart of the action and helping you to frame your shot precisely.

MORE STANDOUT STYLE

COOLPIX S3600

COOLPIX S6700

COOLPIX S5300

COOLPIX S02

COLOURS

STANDOUT STYLE

COOLPIX S6700

Need a high-zoom camera with great performance and a slim, light body that fits easily in your pocket? The 20-megapixel COOLPIX S6700 has all that and more, with a 10x optical zoom and Lens Shift VR (vibration reduction) to keep your camera stable and your shots clear. Shoot movies in crisp HD and make friends and family look fabulous with advanced Glamour Retouch to soften skin tones or even add make-up. Record picture perfect memories with the COOLPIX S6700.

HD | **20** megapixels | **10x** Zoom | **7.5-cm/3-in** LCD

FIND OUT **MORE**

NIKKOR 10X OPTICAL ZOOM LENS

Zoom in to cover all the action as it happens. Wide-angle coverage (25-250mm) is perfect for portraits and group shots, extendable to 20x Dynamic Fine Zoom for even more detail. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

LENS SHIFT VR

Say goodbye to shaky videos or blurry shots with Lens Shift VR. Vibration reduction counters the effects of camera shake, giving you enhanced stability so you'll always get clear images and smooth movies – even at full zoom. Shoot with confidence and get great results.

COLOURS

MORE STANDOUT STYLE

COOLPIX S3600

COOLPIX S2800

COOLPIX S5300

COOLPIX S02

STANDOUT STYLE

COOLPIX S5300

Sharing shots on social media is simple with built-in Wi-Fi* in the slender 16-megapixel COOLPIX S5300. Capture close-ups effortlessly with the 8x optical zoom and take stunningly sharp photos day or night with the sensitive image sensor giving great performance even in low light. Hybrid VR (vibration reduction) counters camera shake for enhanced stability, for smooth Full HD movies that you can record at the touch of a button. Get the camera designed for sharing in style – the COOLPIX S5300.

Full HD | Wi Fi CERTIFIED | 16 megapixels | 8x Zoom | 7.5-cm/3-in LCD

FIND OUT **MORE**

BUILT-IN WI-FI

Sharing is so simple with built-in Wi-Fi. Easily transfer photos directly to your smart device*, ready to share with friends and family via email or on your favourite social media like Facebook, Twitter and Instagram – plus photo sharing sites like Flickr and Nikon Image Space too.

BACK-ILLUMINATED 16 MP CMOS SENSOR

By maximising the light that each pixel receives, the highly-efficient sensor guarantees you'll get clear images – even in low light shooting situations. Your photos will be more finely detailed, making them perfect for picture and poster enlargements. You'll always take images you'll want to share.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE STANDOUT STYLE

COOLPIX S3600

COOLPIX S2800

COOLPIX S6700

COOLPIX S02

COLOURS

STANDOUT STYLE

COOLPIX S02

Show off your personal style with the ultra-compact COOLPIX S02. It packs a sensitive CMOS sensor and 3x optical zoom into a metallic body smaller than a credit card, that you can easily wear as a fashion accessory. You'll love the chic design, customisable touch-screen display and the choice of on-trend colours. This pocket wonder also shoots Full HD movies and has consecutive shot-combining technology for sharp shots even in low light. Get the latest photographic 'must-have' – the COOLPIX S02.

Full HD | **13** megapixels | **3x** Zoom | **6.7-cm/2.7-in** touch panel LCD

ULTRA-COMPACT SIZE

You'll barely notice you're carrying this tiny camera, smaller than a credit card but with big performance. Wear it on a strap, pop it in your pocket – shoot anytime, anywhere.

13 MP CMOS SENSOR

Surprisingly powerful for such a compact body, the sensitive 13-megapixel CMOS image sensor makes sure you get great results every time, even in low light – a real shooting star.

FIND OUT **MORE**

COLOURS

MORE STANDOUT STYLE

COOLPIX S3600

COOLPIX S2800

COOLPIX S6700

COOLPIX S5300

ANDROID™ CAMERA

The COOLPIX S810c – the Android™-powered camera – takes photography, connectivity and fun to a whole new level. With built-in Wi-Fi* you can share images instantly, connecting with friends and family on social networks or uploading your creative images to photo sharing sites. It has a 12x optical zoom and shoots Full HD movies. When you're not busy shooting, the Android™ operating system lets you download the latest apps from Google Play™, so your camera doubles up as a portable entertainment device.

ANDROID™ OS
As in a smartphone, Android™ OS** lets you add any Google Play™ app from social networks to games or cloud storage. The COOLPIX S810c runs Android™ OS 4.2.2 Jelly Bean.

BUILT-IN WI-FI
Sharing on social media is easy with Wi-Fi. Your images are transferred to your smart device* for sharing with family and friends via email or on your favourite social sites.

GOOGLE PLAY™
Customise your camera with apps like Instagram or Skype and play the latest games. The 12x optical zoom works within most apps too. Download photo retouch apps for image enhancement.

COOLPIX S810c

NIKKOR 12x optical zoom
9.4-cm/3.7-in high-resolution touch screen

Full HD | Wi Fi CERTIFIED | 16 megapixels | 12x Zoom | 9.4-cm/3.7-in touch panel LCD

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

** Android, Google, Google Play, YouTube and other marks are trademarks of Google Inc.

ANDROID™ CAMERA

COOLPIX S810c

Shoot and share exceptional images directly from the 16-megapixel Android™ – powered* COOLPIX S810c – making life even more social. Superb shots and Full HD movies come easy and built-in Wi-Fi** makes sharing on social networks simple. The 12x optical zoom takes you to the action and extended battery life gives you power to keep shooting. Touch-screen operation is a breeze and you can download the latest apps from Google Play ™*. Get connected, share and play with the COOLPIX S810c.

NIKKOR 12X OPTICAL ZOOM LENS

The 12x optical zoom has wide-angle coverage (25-300m) that is extendable to 600mm equivalent with 24x Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range. Macro shooting capability is as close as 2-cm/0.8-in.

9.4-CM/3.7-IN HIGH RESOLUTION TOUCH SCREEN

Shoot, view and share – ease of operation is always effortless with the sensitive and high-resolution 1229k-dot touch screen, set in an impressively wide 9.4-cm/3.7-in display. Frame your images with precision or review them clearly and easily in all light conditions – even bright sunlight.

Wi Fi CERTIFIED | 16 megapixels | 12x Zoom | 9.4-cm/3.7-in touch panel LCD

FIND OUT **MORE**

* Android, Google, Google Play, YouTube and other marks are trademarks of Google Inc.

** Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOURS

android technology

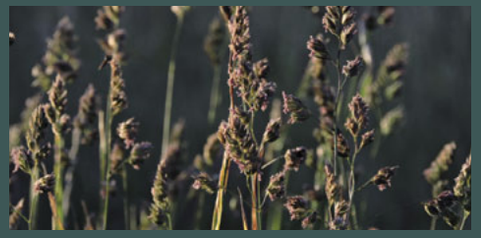
SUPER ZOOM & SHARE

Get closer to the action than you ever imagined, then use Wi-Fi capability to instantly share amazing images with family and friends. There's slimline or classic styling to choose from and manual controls for creating your own custom settings, or you can let your camera do the work for you. High zoom cameras make capturing creative nature shots and architectural details easy, and you can zoom in on facial expressions while recording video too. Enjoy exceptional details and easy sharing.

OPTICAL ZOOM & DYNAMIC FINE ZOOM
High zoom cameras capture the details in high quality, and with Dynamic Fine Zoom you can zoom 2x further than the longest optical telephoto range, maintaining maximum image resolution.

WI-FI SUPPORT
With built-in Wi-Fi or a Wi-Fi adapter, sharing on social media is fun. Simply transfer images to your smart device*, retouch your best image with a favourite app, and share.

VIBRATION REDUCTION
You'll always get sharper images and smoother movies with vibration reduction technology helping to keep your camera stable by countering camera shake – even if you're shooting video while walking.



TARGET FINDING AF
Fast and precise autofocus takes the guesswork out of image composition. Your camera automatically identifies and focuses on your subject for you, so you'll always take crisp and clear photos.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COOLPIX S9700

16 megapixels | 30x Zoom | 7.5-cm/3-in OLED

- Built-in GPS
- Manual exposure mode (PSAM)

COOLPIX P600

16 megapixels | 60x Zoom | 7.5-cm/3-in vari-angle LCD

- Extended battery life
- Vari-angle RGBW LCD screen

COOLPIX S6800

16 megapixels | 12x Zoom | 7.5-cm/3-in LCD

- Full HD Movies
- Back-illuminated 16 MP CMOS sensor

COOLPIX S9600

16 megapixels | 22x Zoom | 7.5-cm/3-in LCD

- High-speed continuous shooting
- High-speed USB charging

COOLPIX S6600

16 megapixels | 12x Zoom | 6.7-cm/2.7-in vari-angle LCD

- Vari-angle Clear Colour LCD screen
- Gesture control

COOLPIX P530

16 megapixels | 42x Zoom | 7.5-cm/3-in LCD

- Electronic viewfinder
- Macro shooting

SUPER ZOOM & SHARE

COOLPIX S9700

Get performance and easy sharing in a slender and stylish body with the 16-megapixel COOLPIX S9700. With an impressive 30x optical zoom, built-in Wi-Fi* and GPS, plus manual exposure modes (PSAM), all the features you need are in the palm of your hand. Shoot Full HD movies or take perfect portraits with Smart Portrait System. 5-axis Hybrid VR keeps your camera stable, while high-speed continuous shooting captures the perfect moment. Pocket the slimline camera packed with features – the COOLPIX S9700.

Full HD | Wi-Fi CERTIFIED | 16 megapixels | 30x Zoom | 7.5-cm/3-in OLED

FIND OUT **MORE**

NIKKOR 30X OPTICAL ZOOM LENS

The powerful 25-750mm zoom – extendable to 60x with Dynamic Fine Zoom – puts you where the action is, so you'll always capture it in crisp and clear detail. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

BUILT-IN WI-FI

Sharing is simple and fun when you can send pictures straight to your smart device* for easy sharing to social media or to friends and family via email. Share on your favourite social networks like Twitter and Instagram or on photo sharing sites like Flickr and Nikon Image Space.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOURS

MORE SUPER ZOOM & SHARE

COOLPIX P600

COOLPIX S6800

COOLPIX S9600

COOLPIX S6600

COOLPIX P530

SUPER ZOOM & SHARE

COOLPIX P600

Enter a world of creative possibilities with the ultra-high zoom 16-megapixel COOLPIX P600. The astounding 60x optical zoom shoots fine details with exquisite precision and you can create a unique perspective with the vari-angle screen. Shoot one-touch Full HD movies and share images easily with built-in Wi-Fi*. Advanced Lens Shift VR keeps your camera stable and your images crisp – even at full zoom. With manual exposure controls (PSAM) and an electronic viewfinder, the COOLPIX P600 is sophisticated performance made simple.

Full HD | Wi-Fi CERTIFIED | 16 megapixels | 60x Zoom | 7.5-cm/3-in vari-angle LCD

FIND OUT **MORE**

NIKKOR 60X OPTICAL ZOOM LENS

Extendable to 120x with Dynamic Fine Zoom, this ultra-zoom lens covers from 24-1440mm and has Super ED glass to give you an exceptional image quality. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

SMART AF ALGORITHM

Worried about missing the perfect shot? With Smart AF Algorithm, you'll always catch those decisive moments. It has a high-speed response and improved focus detection in lower light, meaning greater precision and clearer images – no matter whether you're shooting in daylight or at night.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE SUPER ZOOM & SHARE

COOLPIX S9700

COOLPIX S6800

COOLPIX S9600

COOLPIX S6600

COOLPIX P530

COLOURS

SUPER ZOOM & SHARE

COOLPIX S6800

Special moments are for sharing and the 16-megapixel COOLPIX S6800 makes it simple with built-in Wi-Fi for uploading photos instantly to your smart device*. The slender body boasts a powerful 12x optical zoom so you'll always get close to the action, and you can shoot Full HD movies at the touch of a button. Easy operation means you're always ready to shoot and advanced Glamour Retouch makes great portraits perfect. Enjoy elegant styling designed for sharing with the COOLPIX S6800.

Full HD | Wi-Fi CERTIFIED | 16 megapixels | 12x Zoom | 7.5-cm/3-in LCD

FIND OUT **MORE**

NIKKOR 12X OPTICAL ZOOM LENS

The high-quality NIKKOR zoom lens brings you straight to the heart of the action. Enjoy wide-angle coverage (25-300mm) for close-ups and group shots, extendable to 24x Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

BUILT-IN WI-FI

Fast sharing with friends and family or on social media is easy, with built-in Wi-Fi to transfer your photos directly to your smart device*. They can then be shared via email or to your favourite social networks like Facebook, Twitter or Instagram and photo sharing sites.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOURS

MORE SUPER ZOOM & SHARE

COOLPIX S9600

Slimline styling puts high zoom and easy sharing in your pocket with the 16-megapixel COOLPIX S9600. Capture details in high resolution with the wide-angle 22x optical zoom and share instantly with built-in Wi-Fi*. Shoot Full HD movies at the touch of a button, with minimal blur thanks to the superior subject location capabilities of Pre AF and Target Finding AF, while Hybrid VR counters camera shake. Get everything you need in the palm of your hand with the COOLPIX S9600.

Full HD | Wi-Fi CERTIFIED | 16 megapixels | 22x Zoom | 7.5-cm/3-in LCD

FIND OUT **MORE**

NIKKOR 22X OPTICAL ZOOM LENS

Whether the action is nearby or distant, you'll capture it all perfectly in precise detail with the 25-550mm wide-angle lens, extendable to 44x with Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

5 AXIS HYBRID VR

The vibration reduction technologies of Lens Shift VR and Electronic VR are combined to create a highly effective countering of camera shake. Working together, they reduce blur to create sharper images and smoother movies – even if you're walking while shooting video or filming from a moving vehicle.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE SUPER ZOOM & SHARE

COOLPIX S9700

COOLPIX P600

COOLPIX S6800

COOLPIX S6600

COOLPIX P530

COLOURS

COOLPIX S6600

Capture your own unique perspective with the 16-megapixel COOLPIX S6600. High performance is made simple in a slimline body, with a vari-angle screen and built-in Wi-Fi* for easy sharing. Gesture Control activates the 12x optical zoom, shutter release and movie recording with a wave of your hand – for fun group images, spectacular self-portraits and Full HD movies. Quick Effect modes help you get even more creative results. Express yourself with the 'carry-anywhere' COOLPIX S6600 – recording life from any angle.

Full HD | Wi-Fi CERTIFIED | 16 megapixels | 12x Zoom | 6.7-cm/2.7-in vari-angle LCD

FIND OUT **MORE**

VARI-ANGLE LCD SCREEN

Stunning self-portraits have never been so easy. Simply fold out the Clear Colour, 460k-dot vari-angle screen to find your perfect perspective. Get creative with composition, using the 6.7-cm/2.7-in display to establish a unique viewpoint, shooting over crowds or from a child's or a pet's perspective.

GESTURE CONTROL

Use Gesture Control to activate the camera's zoom and shoot stills or movies. Create the perfect self-portrait pose with a self-timer, then use hand movements to control the zoom, shutter release or video recording. Great group shots are even more fun to take with Gesture Control.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE SUPER ZOOM & SHARE

COOLPIX S9700

COOLPIX P600

COOLPIX S6800

COOLPIX S9600

COOLPIX P530

COLOURS

COOLPIX P530

Get closer to the action than you ever expected with the super-zoom 16-megapixel COOLPIX P530. Capture distant subjects in fine detail with the incredible 42x optical zoom and frame shots precisely with the built-in electronic viewfinder. Sharing is easy with an optional Wi-Fi adapter*. Shoot smooth Full HD movies with Lens Shift VR countering camera shake and catch fast-moving action with high-speed continuous shooting at up to 7 fps. Precision and performance are at your fingertips with the COOLPIX P530.

Full HD | **16** megapixels | **42x** Zoom | **7.5-cm/3-in** LCD

FIND OUT **MORE**

NIKKOR 42X OPTICAL ZOOM

You'll always be right at the heart of the action, capturing every single detail crisply and clearly with the 42x zoom, extendable to 84x with Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

BACK-ILLUMINATED 16 MP CMOS SENSOR

With every pixel receiving more light, the sensitive image sensor maximises that light to ensure that finer details are captured, giving you clearer and sharper photographs. Your high-quality images will make perfect photo or poster enlargements, so you can put your artistry on display.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOUR

MORE SUPER ZOOM & SHARE

COOLPIX S9700

COOLPIX P600

COOLPIX S6800

COOLPIX S9600

COOLPIX S6600

WATERPROOF & SHOCKPROOF

These cameras can take anything life throws at them. Designed with an active lifestyle in mind, they're waterproof and shockproof so you can swim, climb and explore new frontiers with total confidence that your camera can go the distance. Track your land adventures with built-in GPS and GLONASS or shoot underwater with your camera automatically adjusting the white balance so you'll capture just what you see. Or shoot with the sturdy family camera that's easy for everyone to use.

WATERPROOF
When you decide to get wet, your camera is happy to follow. Built for use in swimming pools or at the seaside – these cameras are perfect for home and holidays.

SHOCKPROOF
Tough enough to withstand the rough and tumble of family life and overcome being dropped when you're exploring the great outdoors, these robust shockproof cameras are built to last.

MOVIE RECORDING
Memorable moments can happen anywhere. You'll always be ready to record life in motion wherever you travel, with our sturdy cameras that can shoot video on land and sea.

CMOS IMAGE SENSOR
For adventurous moments that cannot be repeated, you need an image sensor you can trust. Our CMOS sensors give great performance so your photos are always perfect every time.

COOLPIX S32

- Designed for the whole family
- Fun dedicated filters

13 megapixels | 3x Zoom | 6.7-cm/2.7-in LCD

COOLPIX AW120

- NIKKOR 5x optical zoom lens with 24mm f/2.8 wide angle
- Built-in WI-FI and GPS

16 megapixels | 5x Zoom | 7.5-cm/3-in OLED

COOLPIX S32

Easy to handle, fun to use and tough enough for all the family, the 13-megapixel COOLPIX S32 is the camera everyone can share and the smooth design makes it simple to hold and operate. Built to last – shockproof, dustproof and waterproof – it fits in perfectly with an active family lifestyle. Explore fun features through colourful menus even children can understand. Dedicated one-touch buttons make shooting and filming simple. You'll always get clear, sharp photos and videos with the COOLPIX S32.

Full HD | **13** megapixels | **3x** Zoom | **6.7-cm/2.7-in** LCD

FIND OUT **MORE**

THE FAMILY CAMERA

Tough performance, simple menus and a smoothly rounded ergonomic design make this the ideal camera for anyone from children to grandparents. It's easy to hold and operate, for tiny hands and grown-up ones too. Menus are bright and colourful, making them easily understood by all ages.

STURDY DESIGN

Built to last, this camera can take all the knocks an active family can give it. It's dustproof, shockproof to a drop of 1.5m and waterproof to 10m in depth, so you can enjoy it at home and on holiday without worrying if it ends up in the pool.

MORE WATERPROOF & SHOCKPROOF

COLOURS

WATERPROOF SHOCKPROOF

Nikon
COOLPIX AW120
Wi Fi
COOLPIX
WATERPROOF 18m / 59ft SHOCKPROOF 2m / 6.6ft Full HD
NIKKOR 5X WIDE OPTICAL ZOOM 4.3-21.5mm 1:2.8-4.9 ED VR

COOLPIX AW120

The robust 16-megapixel COOLPIX AW120 is rugged enough for any outdoor adventure and is packed with tools to enhance your active lifestyle. Waterproof to 18m, shockproof to 2m and freeze-proof to -10° C, it can also pinpoint your explorations with built-in GPS. Share all the action with built-in Wi-Fi* and shoot Full HD movies too. The ultra-wide 24mm f/2.8 lens with 5x optical zoom gives optimal brightness even in the darkest of scenes. Travel with confidence with the COOLPIX AW120.

Full HD | Wi Fi CERTIFIED | 16 megapixels | 5x Zoom | 7.5-cm/3-in OLED

FIND OUT **MORE**

BUILT FOR AN ACTIVE LIFESTYLE

When you go to extremes, your camera does too. When it's waterproof to 18m, shockproof to a 2m drop and freeze-proof to a temperature of -10° C you can be confident that your camera is up to the challenge. Never leave home without it!

BUILT-IN WI-FI

You may be in a remote location, but you'll always feel connected when you can share your adventures instantly with family and friends. Built-in Wi-Fi enables the transfer of images via your smart device* – which can also double up as a remote control.

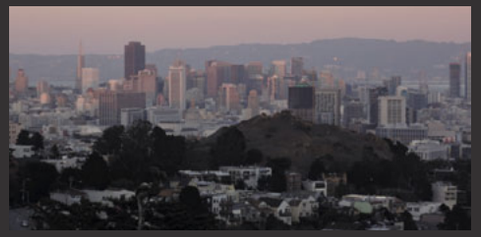
* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOURS

MORE WATERPROOF & SHOCKPROOF

BRILLIANT PERFORMANCE

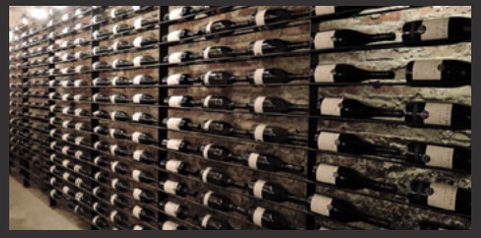
Combining portability and performance, these cameras travel light but pack a punch. Express yourself in superior quality photographs and Full HD movies with a camera that inspires you to think out of the box. Frame with precision using an electronic viewfinder or take a unique perspective with a bright vari-angle screen. From exploring PSAM exposure controls to shooting RAW or using a manual focus ring to override autofocus, you'll have plenty of opportunities to share your unique creative vision.



SENSOR SIZE
Highly sensitive image sensors – up to DX-format 16.2-megapixel CMOS – offer wider dynamic range, better depth of field control and superior noise reduction for finer details in low light, plus enhanced high-speed performance.

EXCEPTIONAL LENS CONSTRUCTION
These high-quality NIKKOR lenses offer the ultimate in optics engineering. High-resolution glass means reduced optical aberration, producing perfect images from centre to corner for all focal lengths.

RAW / MANUAL CONTROL
RAW (NEF or NRW) files allow you to process and adjust unadulterated images even in-camera, while manual controls let you adjust settings to suit your shooting situation or rendering style.



EXPEED C2
Nikon's fast and powerful image processing system ensures you'll always experience high-speed operation, high-sensitivity performance and optimum image quality – making sure you get exceptional results every time.

COOLPIX P340

- Functional lens ring
- Built-in Wi-Fi

12 megapixels | 5x Zoom | 7.5-cm/3-in LCD

COOLPIX A

- 16.2 MP DX-format CMOS image sensor (23.6 x 15.6mm)
- Up to 25600 ISO

16 megapixels | 28mm f/2.8 Fixed wide-angle | 7.5-cm/3-in LCD

COOLPIX P7800

- Built-in electronic viewfinder (VGA resolution)
- 7.5-cm/3-in vari-angle screen

12 megapixels | 7x Zoom | 7.5-cm/3-in vari-angle LCD

BRILLIANT PERFORMANCE

COOLPIX P340

Express yourself in high quality with the fast 12-megapixel COOLPIX P340. The 5x optical zoom lens – with fast f/1.8 aperture at wide angle – works with the back-illuminated CMOS sensor for impressive images every time. Share images easily with built in Wi-Fi*, while the functional lens ring gives quick access to settings. Active VR gives stability and Smart AF algorithm is highly effective in low light. Shoot RAW to process images in-camera. Get superior performance made speedy with the COOLPIX P340.

Full HD | Wi Fi CERTIFIED | 12 megapixels | 5x Zoom | 7.5-cm/3-in LCD

FIND OUT **MORE**

⊕ MULTITASK PROCESSING

Now there's no more need to wait for one shot to process before you start the next. With the introduction of multitask processing, you can start taking your second shot while your first image is being processed, significantly reducing waiting time – particularly when shooting RAW.

⊕ NIKKOR 5X OPTICAL ZOOM WITH 24MM F/1.8 WIDE ANGLE

The bright 24-120mm lens offers a fast f/1.8 aperture at wide angle and its 5x optical zoom is extendable to up to 10x Dynamic Fine Zoom. Maximum image resolution is maintained as Dynamic Fine Zoom extends 2x further than the longest optical telephoto range.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

COLOURS

MORE BRILLIANT PERFORMANCE

BRILLIANT PERFORMANCE

COOLPIX A

Combining the portability of a compact with DSLR performance, now you can take professional shots any time, anywhere with the COOLPIX A. With a DX-format 16.2-megapixel CMOS sensor and an EXPEED 2 processing engine, this camera features DSLR technology in compact format. The NIKKOR fixed wide-angle (28mm equivalent f/2.8) lens offers high definition, a manual focus ring lets you override autofocus and you can shoot RAW to adjust unprocessed images in-camera. Enjoy the professional choice of compact – the COOLPIX A.

Full HD | DX | 16 megapixels | 28mm f/2.8 | 7.5-cm/3-in LCD

FIND OUT **MORE**

16.2 MEGAPIXEL DX-FORMAT CMOS IMAGE SENSOR (23.6 X 15.6 MM)

The large (23.6 x 15.6 mm) and highly sensitive image sensor delivers lifelike images with vivid colours, reduced noise and smooth tonal gradations. Your professional-quality photographs can make superb photo or poster enlargements, perfect for decoration or display and to give as gifts.

HIGH-QUALITY 28MM F/2.8 NIKKOR LENS

The superb quality of the NIKKOR fixed wide-angle 18.5 mm f/2.8 lens (28mm equivalent) ensures high definition throughout the entire aperture range and minimizes optical aberrations – making sure that your images are always stunningly clear and exceptionally crisp.

Viewfinder sold separately. Wireless connection with smart devices available with WU-1a Wireless Mobile Adapter, sold separately.

COLOURS

MORE BRILLIANT PERFORMANCE

COOLPIX P340

COOLPIX P7800

COLOURS

BRILLIANT PERFORMANCE

COOLPIX P7800

Unleash your imagination with the 12-megapixel COOLPIX P7800 – giving you superior quality images and creative control in a compact body. This high performance camera can go everywhere with you, yet it boasts a built-in electronic viewfinder, a versatile 7x optical zoom (28-200mm f/2.0-4.0) and a bright vari-angle screen. Explore PSAM exposure controls or use custom settings in Full HD movies. Share your images easily with an optional Wi-Fi* adapter. Enjoy the freedom to shoot your way with the COOLPIX P7800.

Full HD | **12** megapixels | **7x** Zoom | **7.5-cm/3-in** vari-angle LCD

FIND OUT **MORE**

NIKKOR 7X OPTICAL ZOOM LENS (28-200MM F/2.0-4.0)

Get closer to the action effortlessly and enjoy precision shooting with the bright, high-resolution and high quality 7x optical zoom lens (28-200mm) – ideal for both portraits and landscapes. It features a 7-blade iris diaphragm giving beautiful background blur and a maximum aperture of f/2.0-4.0.

QUICK MENU BUTTON

Rapid access to main functions comes at the touch of a button with Quick Menu mode, so you can change settings quickly when the action demands it. For ease of use and stability when shooting, all Quick Menus can be operated with your right hand only.

* Requires installation of the Nikon 'Wireless Mobile Utility' application (iOS™ and Android™ compatible) on your smart device.

MORE BRILLIANT PERFORMANCE

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At the heart of the image

Nikon